



Massage New Zealand online survey of non MNZ and ex MNZ members

Thank you very much to Karley Skinner our Publicity Officer who organised the survey to ex and non-members and collated the information gathered.

The results of the survey are an interesting mix of opinions with some misunderstandings and misinformation evident.

The primary barriers to joining were the cost and CPD requirements – MNZ has already attempted to address this by lowering the joining fee and making it easier to fulfil CPD requirements.

Another point raised is that those with a Degree Level Qualification didn't feel sufficiently recognised. MNZ needs to balance this with the skills and expertise gained by those who have worked in the industry a long time and have acquired a lot of knowledge of which they bring to their practise. MNZ will look into how to give recognition to those with 'speciality' training.

Some ex and non-members didn't realise that we have a vibrant Facebook page which connects everyone who follows us with information about what's happening at MNZ, this includes research undertaken, changes to member benefits, such as monthly payment options now being available for membership renewal, changes to CPD requirements to make it easier for those working part time and reducing student membership rates to \$0 with a reduced rate for the first year of practise. You don't have to be a member to "like" us on Facebook and this will keep you in touch with what's happening.

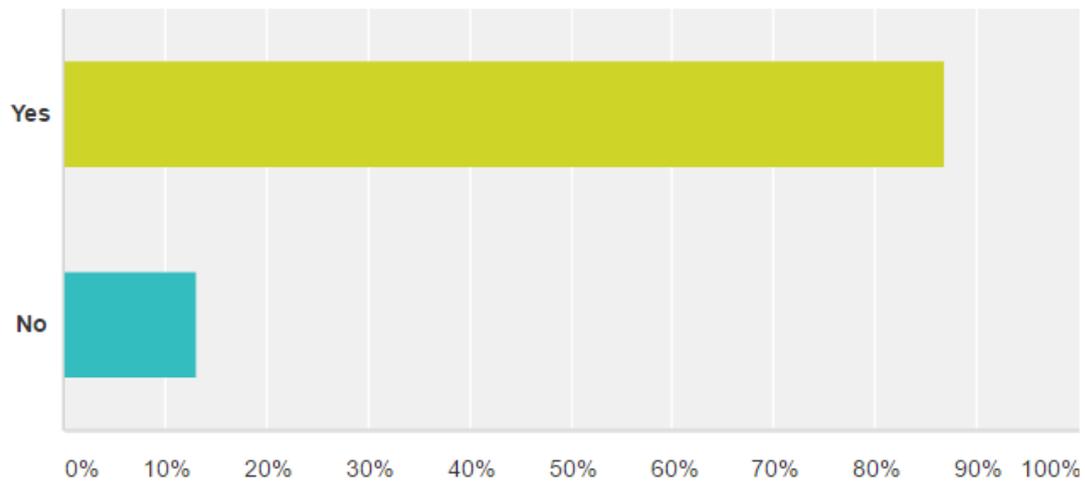
Many of the points raised are issues that MNZ is fully aware of and is endeavouring to address. Thanks to everyone who took the time to respond. We will be contacting those shortly who asked for more information.

Helen Smith

President
Massage New Zealand

Are you currently working as a Massage Therapist in New Zealand?

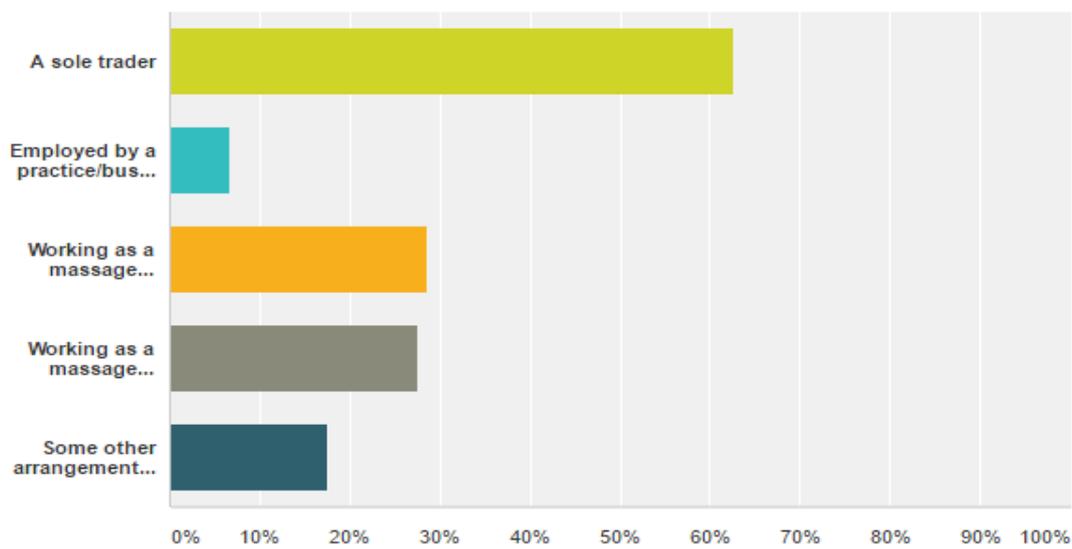
Answered: 99 Skipped: 1



Result: Yes: 86%, No: 13%

If YES, are you:

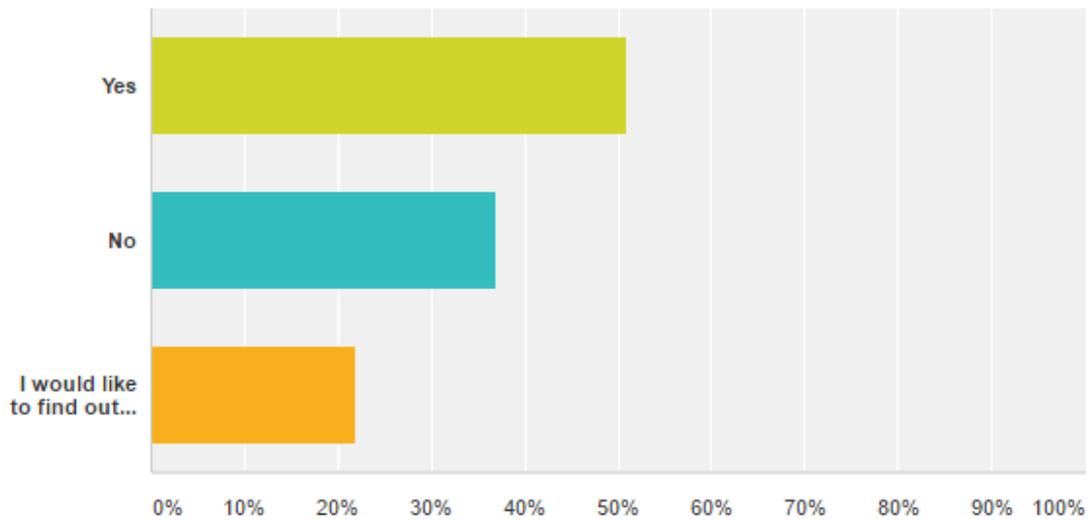
Answered: 91 Skipped: 9



Answer Choices	Responses
▼ A sole trader	62.64% 57
▼ Employed by a practice/business	6.59% 6
▼ Working as a massage therapist on average <10 hrs a week	28.57% 26
▼ Working as a massage therapist on average >10 hrs/week	27.47% 25
▼ Some other arrangement (please specify) Responses	17.58% 16

Do you know all the benefits that MNZ provides for members?

Answered: 100 Skipped: 0



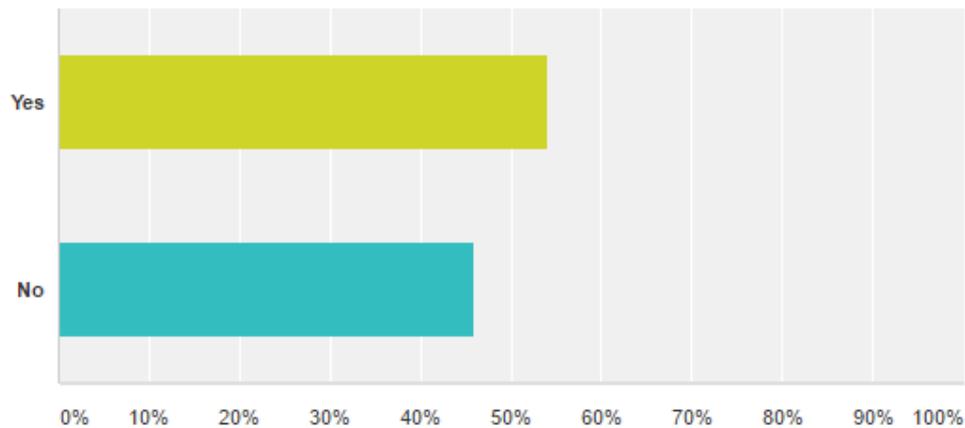
Answer Choices	Responses
Yes	51.00% 51
No	37.00% 37
I would like to find out more	22.00% 22

Total Respondents: 100

[Comments \(22\)](#)

Have you ever been, or are you currently a member of MNZ?

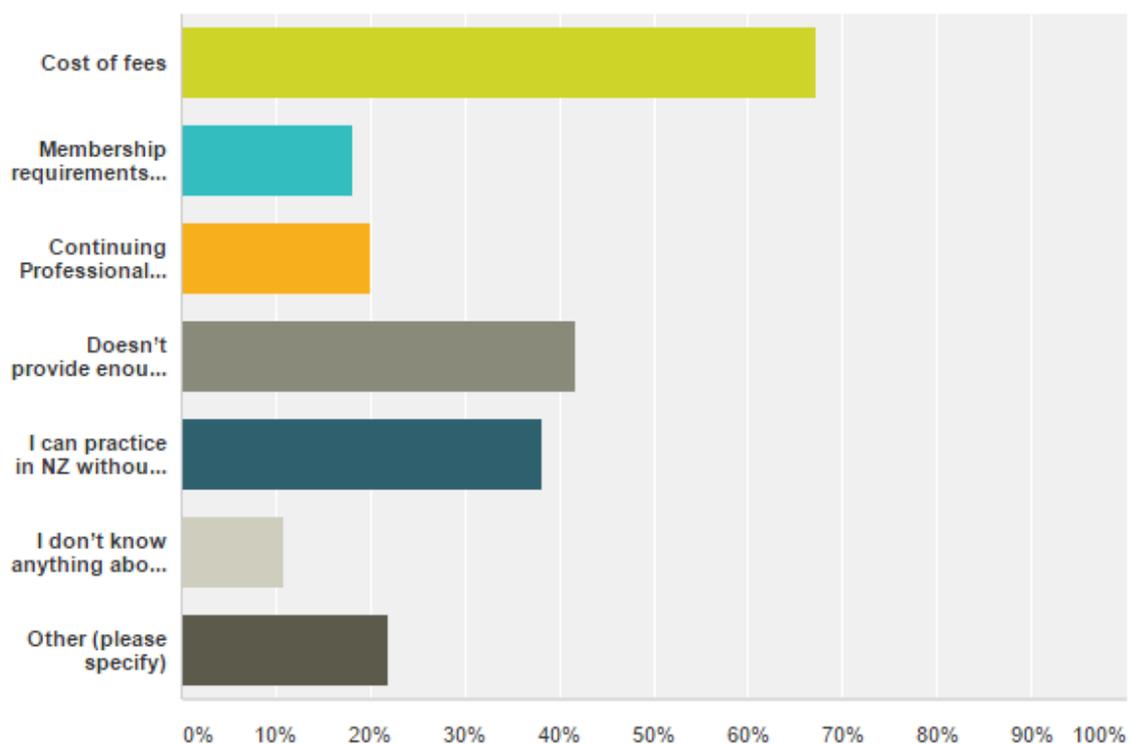
Answered: 100 Skipped: 0



Answer Choices	Responses
Yes	54.00% 54
No	46.00% 46
Total	100

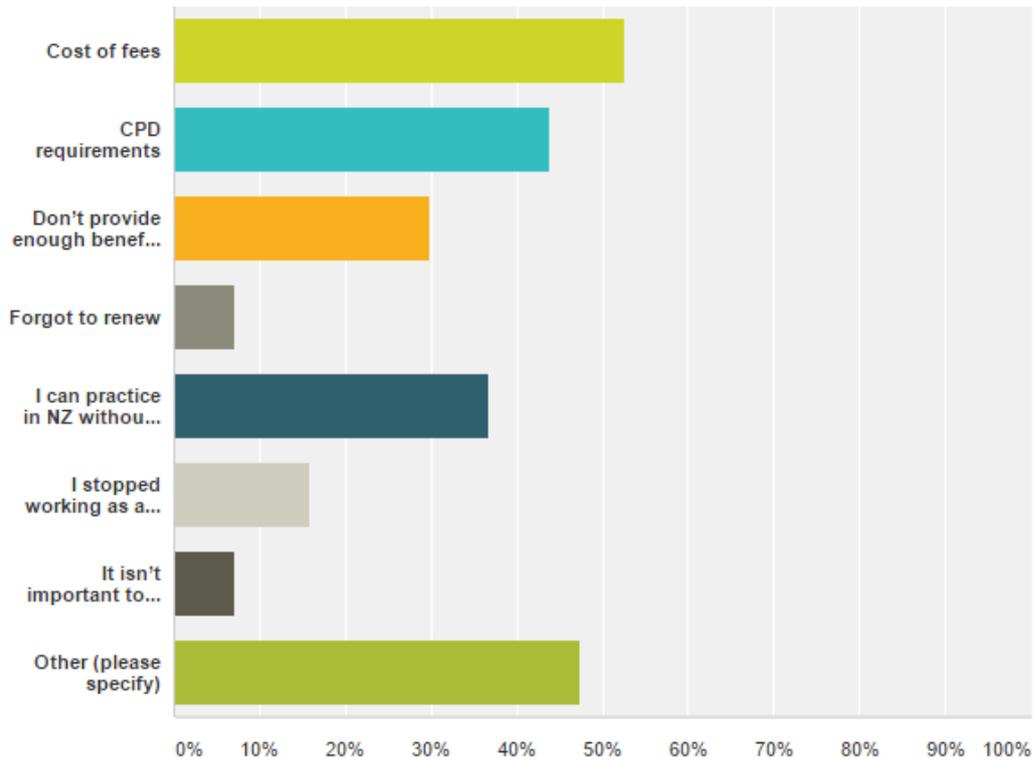
If NO, what are the barriers to joining? Tick all that apply.

Answered: 55 Skipped: 45



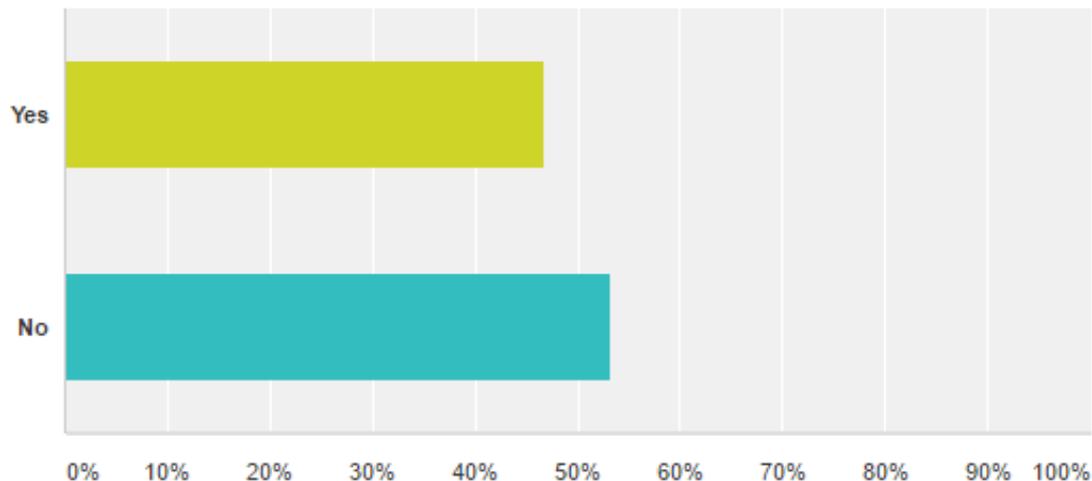
If YES, why have you not continued with MNZ membership? Tick all that apply.

Answered: 57 Skipped: 43



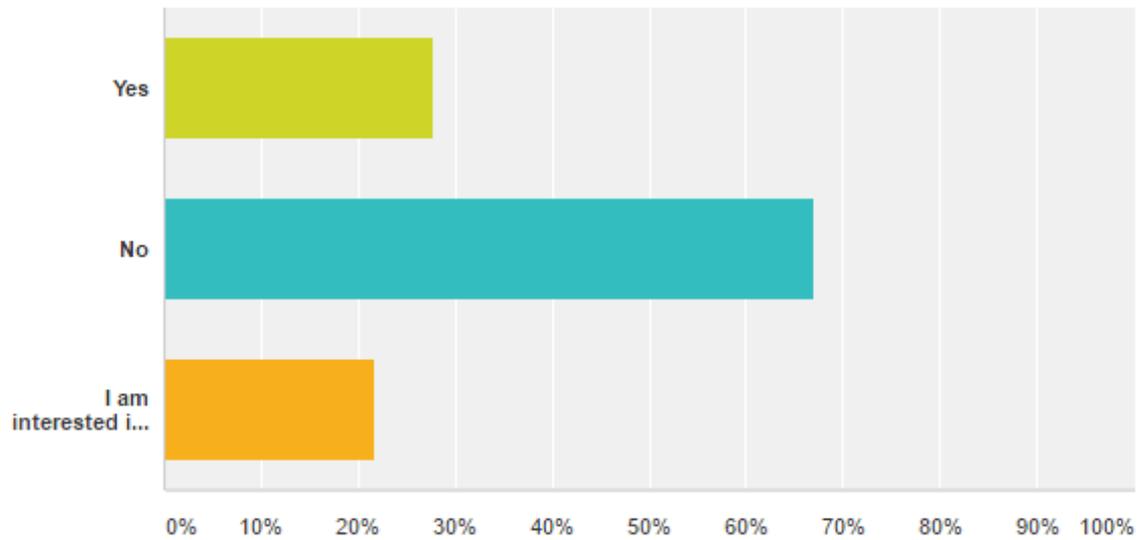
If the cost is a barrier to membership, would you prefer a monthly fee structure as opposed to yearly lump sum?

Answered: 79 Skipped: 21



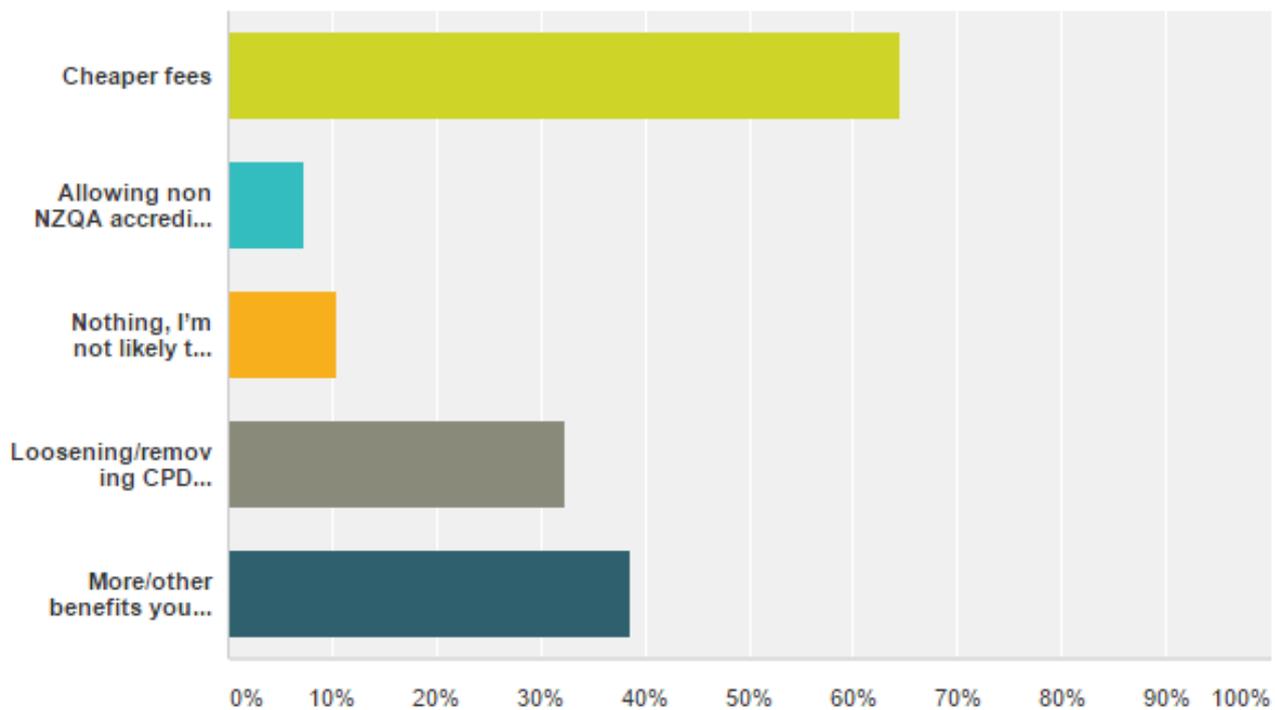
Do you currently have professional indemnity insurance for your practice?

Answered: 97 Skipped: 3



What would encourage you to join/re-join MNZ?

Answered: 96 Skipped: 4



Do you have a current first aid certificate?

Answered: 97 Skipped: 3

